

PART C - ADOLESCENT REPRODUCTIVE HEALTH

REDUCING INFANT AND MATERNAL MORTALITY

AEIPL

6th May 2005

OUTLINE

- 1 PROJECT OBJECTIVES
- 2 CHALLENGES AND STRATEGIES
- 3 IMPLEMENTING STRATEGY
- 4 PERFORMANCE

Samar

OUTLINE

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- 1 PROJECT OBJECTIVES
 - 2 Challenges and Strategies
 - 3 Implementing Strategy
 - 4 Performance

SPECIFIC OBJECTIVES

CREATING AWARENESS

- Child Awareness
- Community Awareness
- Resource Awareness

EXAMPLE

What it means

- Targeting both sexes
- Children between 12 and 18
- Focus: Reproductive Health

SPECIFIC OBJECTIVES

CREATING AWARENESS

- Child Awareness
- Community Awareness
- Resource Awareness

EXAMPLE

What it means

- Publicize risk factors
- Publicize reduction measures
- Focus: Reduce IMR and MMR

SPECIFIC OBJECTIVES

CREATING AWARENESS

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- Child Awareness
- Community Awareness
- Resource Awareness

EXAMPLE

What it means

- Explain role of public services
- Explain powerful composite effect
- Focus: Access

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MEETING CHALLENGES WITH STRATEGIES

CHALLENGE

Role of Traditional Practitioners (TPs) in low literacy environments

STRATEGY

1. Internship at MHU for TPs
2. Increasing functional literacy

CHALLENGE

Creating behavioural change

STRATEGY

1. Work with broad spectrum of activists
2. Work with Core Committee of stakeholders

MEETING CHALLENGES WITH STRATEGIES

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STRATEGY IN PRACTICE

- **Validate**
- Workshop
- Field Test
- Analyze
- Disseminate
- Rollout
- Review
- Motivate

HOW IT'S DONE

- Core Committee feedback on Design Report
- Identify volunteers for workshop
- Focus: Fine tune Design Report

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STRATEGY IN PRACTICE

- Validate
- **Workshop**
- Field Test
- Analyze
- Disseminate
- Rollout
- Review
- Motivate

HOW IT'S DONE

- 3 wk residential workshop
- Conduct Needs Analysis
- Focus: 2 animated films on Rep. Health

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STRATEGY IN PRACTICE

- Validate
- Workshop
- **Field Test**
- Analyze
- Disseminate
- Rollout
- Review
- Motivate

HOW IT'S DONE

- After RIMMP developed
- Field Test materials + methods
- Focus: Test Materials + Train Trainers

STRATEGY IN PRACTICE

- Validate
- Workshop
- Field Test
- **Analyze**
- Disseminate
- Rollout
- Review
- Motivate

HOW IT'S DONE

- Analyze and update RIMMP
- Integrate performance measurement
- Focus: Make RIMMP Comprehensive Pkg.

STRATEGY IN PRACTICE

- Validate
- Workshop
- Field Test
- Analyze
- Disseminate
- Rollout
- Review
- Motivate

HOW IT'S DONE

- RIMMP on MHU's
- Intro+Review on MHU InfoKiosk
- Focus: Introduce RIMMP

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STRATEGY IN PRACTICE

- Validate
- Workshop
- Field Test
- Analyze
- Disseminate
- **Rollout**
- Review
- Motivate

HOW IT'S DONE

- Publicity for program
- Publicity Materials for trainers in field
- Focus: Deploy + start measurement

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STRATEGY IN PRACTICE

- Validate
- Workshop
- Field Test
- Analyze
- Disseminate
- Rollout
- **Review**
- Motivate

HOW IT'S DONE

- Review feedback and fine tune RIMMP
- Review with participating NGOs
- Focus: Report + optimize

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STRATEGY IN PRACTICE

- Validate
- Workshop
- Field Test
- Analyze
- Disseminate
- Rollout
- Review
- **Motivate**

HOW IT'S DONE

- Award for best delivery
- Annual Award for IMR/MMR reduction
- Focus: Sustain+motivate

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MEASURING AND SUPPORTING PERFORMANCE

STATING

Defined Protocols

THE PROVISION

1. Documented statement - Level/Description
2. Partnership - Developing/Revising
3. Focus - Supporting Performance

MONITORING

Automating Data
Collection

MECHANISMS

1. Wireless remote for multi-choice response
2. Instant feedback of outcome
3. Responses archived for analysis

REVIEWING

Feedback - short,
medium & Long
term

OUTCOMES

1. Short - individual behaviour modulation
2. Medium - refining materials and hardware
3. Long - refining strategy and delivery methods

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